



COMPETITION FOR PRELIMINARY IDEAS:

DIFFUSE MUSEUM OF CONTEMPORARY  
ART **MAC LULA** AT LULA

Nuoro - Italy

## SUMMARY

Art. 1 Purpose and themes of the competition

Art. 2 Conditions for taking part

Art. 3 Prize and the criteria for selection

- 3.1 First phase
- 3.2. Second and final phase

Art. 4 Terms for participating

Art. 5 Jury

Art. 6 Further information

## INTRODUCTION

*Right in the heart of Baronia, in central west Sardinia, famous for its mining history, religious traditions and its cuisine.....one scrambles over the western slopes of Mount Albo, through woodland rich with oak trees and amongst the badgers, juniper and maquis where mouflon live and where eagles make their nests. Lula is a place with a population of just 1,400 inhabitants, forty kilometres from Nuoro and with a lengthy history that stretches from the Neolithic period to the recent past bound to the mining industry and the extraction of silver and lead from the 'Sos Enattos' and 'Guzzurra-s'Arghenteria' mines that today are situated in the Geological and Mining Park of Sardinia. Mining activity goes back at least as far as the Roman Era when the mines were worked by condemned slaves. The height of production took place in the 19<sup>th</sup> and 20<sup>th</sup> centuries. After a gradual decline in operations the mines closed in the 1990s. Lula was in fact the scene of one of the earliest mining strikes (1899) and it ended tragically. Today you will visit the tunnels, the washrooms and the machinery that was used in Sos Enattos. The Lulusei people also produced coal, that was very much in demand, as well as lime. The mining sites rest in spectacular scenery that makes up the spine of Mount Albo, an imposing bulwark that dominates Baronia with gorges, natural hollows, caves and peaks more than 1,000 metres high. The "Sardinian Dolomites" have trekking itineraries in sensational places: the canyon of 'sas Piperaì', 'Caterina Point', the 'Janna di Murai' crossing and the 'Tomb of Nurai'. Where the greenery is thinner it starts to resemble a sort of lunar landscape. The cliffs have dozens of suitable starting points for climbing enthusiasts. The mountains and the territory around Lula have existed since pre-Nuragic times: especially noteworthy are the 'Concas di Omines Agrestes e Crapas' and the dam of 'Janas di Mannu e Gruris'. The finest examples of relics from the Bronze Age are the nuraghe 'Litta Entiches', constructed from limestone rocks, the village 'Casteddu Point', the nuraghe in the 'Pretichinusu' corridor, the 'Colovros Complex', the 's'Aliterraglia' settlement and the remains of a temple devoted to the cult of water worship at 'Untana è Deus'. There are three churches: one belonging to the parish of Santa Maria Assunta and two dedicated to the Madonna - 'Of the Angels' and 'Our Lady of Valverde' (going back to the 18<sup>th</sup> century). In the countryside, just two kilometres from Lula, there is a building dedicated to the most famous saint of them all: the sanctuary of St Francis of Assisi, a place of pilgrimage and biannual celebrations. The first of these is at the beginning of May and the other at the beginning of October (as described by Grazia Deledda in her novel 'Elias Portolu'), a large part of which is bound up with the preparation of a unique dish, 'su filindeu' (threads of God). In September there are three festivals: the feasts of the 'miraculous Madonna' of 'St Nicholas' and of 'St Matthew' when boiled sheep and blood sausage are the base of dishes served. Another ancient tradition is 'su Carrescare Luvelusu', one of the most important carnivals on the island of Sardinia. The main protagonist wears the mask of 'su Battiledhu' (victim), is dressed in a black hair skin coat, face blacked with soot, and on his head wears a helmet with horns held together by a lady's handkerchief. The origins of this tradition can be traced to the ancient ritual of fertilizing the soil with blood. The carnival begins in the middle of January with the lighting of the fire of Sant'Antonio and celebration with wine, song and locally made sweets like 'aranzada' and 'vuvusones'.*

*It is within the context of all this that we wish to initiate a rather courageous project in a place that on first impressions might seem rather unsuitable as host for a form of contemporary art that, superficially, could be considered the very antithesis of the agro-pastoral and farming nature of much of everyday life in Lula and the surrounding countryside. And yet, it is this unconventional context, this contrast between two very different realities that will be one of the special features of the future MAC Lula.*

## **Art.1 Purpose and themes of the competition**

The Julia Spazio d'Arte association, has launched a competition of "preliminary ideas" for the purpose of arriving at creative proposals that will aid the creation of an open air museum, to be called "MAC Lula" at Lula in the Province of Nuoro.

The Julia Spazio d'Arte association intends to use the competition as a tool for collecting a wide range of proposals and plans. It believes that the nature of such a contest is an efficient and transparent means of acquiring quality ideas that will promote culture and practice, and the qualities of cultural heritage, through the exhibition of paintings and sculptures of contemporary artists irrespective of whether they be international, Italian or Sardinian. MAC Lula will operate in strict cooperation with the council, the authorities and associations referred to, and contribute to the safeguarding and transmission of artistic and cultural heritage from which everyone will reap the benefit. Furthermore, the MAC Lula institution will not only strengthen the tourist development of Lula but will also give a boost to the local community regarding its identity and education with regard to the subject of art. The project will act as a fulcrum and point of cultural attraction for the territory of Barbagia and also boost its unique architectural identity as well as that of the surrounding area.

The museum will be spread across three or more historic buildings that will have to be refurbished and adapted accordingly. The structures of the existing internal spaces will have to be in line with town planning regulations and will make use of solutions that utilize technology and eco-compatible materials (and/or local materials). In addition, a vital part of the project is the study of coordinated images, for all of the museum buildings that will make up Mac Lula and for their impact on the area.

## **Art. 2 Conditions for taking part**

Participation in the competition is open to architects and engineers final year undergraduates, graduates and freelance professionals. It is possible to participate both as an individual and as a team. In the latter case it will be necessary to elect a team leader who will act as a reference for official communication. Each participant can present an individual project without having to be part of a team. Teams can be mixed or, in order to have a more professional approach, can consist of both graduates and students.

The participant/s will have to devise a creative proposal that, in respect of the notice regarding the standard of designs required, allows the judging commission to choose and award the prize to the best proposal, according to the criteria used for valuation, and selected without creation of a ranking list.

With regard to the procedures for the competition, and the relationship between the association's promoters and the contestants, in order to guarantee anonymity and standard conditions for participation, these will only be visible on the following website <https://www.maclula.com> along with all details and closing date for the competition.

### **Art. 3 The prize and criteria for its selection**

The valuation of the works presented will be done in two phases

#### 3.1 First phase

The jury will select, from among all the projects presented, what they consider to be the best and these will go through to the second and final phase of the contest.

#### 3.2 Second and final phase

From among the ten projects selected from the first phase the jury will choose the final winner.

The criteria for selection that the jury will adapt are, in order of importance:

Consistency with the themes of the competition.

The relationship between innovation and tradition in the choice of project.

How well-balanced the integration of environment and landscape is.

The winner will receive a prize to the value of € 3,000,00 as reimbursement of expenditure. The second and third prize winners will both receive honorable mentions.

The jury reserves the right to deny prizes to any project not deemed worthy of recognition.

### **Art 4 Terms for participating**

Interested subjects will have to present the following documentation, detailed as follows:

- **Proof of payment**, the charge for participating is € 50,00 and the amount is to be paid into the following bank account:- Unicredit Bank (Nuoro branch) **IBAN: IT 20 R 02008 17302 000105296033** registered in the name of Associazione Julio Spazio d'arte.

- **Rules of entry**: duly signed and drafted according to the model attached to this notice, along with a copy of a currently valid document as proof of identity.

- **Project worksheet**: A digital sheet in A0 or A1 format presented in horizontal form. It must be delivered in jpg or pdf format with a resolution no higher than 150 dpi. Each participant is free to decide how to put their work together while drawing up plans, sections, three-dimensional reconstructions, render etc.

- **Project report**: A file in A4 Word format with a maximum of 4,000 characters and with spaces where the project's images and graphics have not been inserted. The report will contain a description of the formal and functional grounds of the main characteristics of the proposal.

The application and a single copy of the required documentation must arrive in digital format by midnight 30<sup>th</sup> of October 2018 via email to [juliaspaziodarte@gmail.com](mailto:juliaspaziodarte@gmail.com). In the case of files exceeding the storage limit it will be possible to use the WeTransfer service for sending those same files. Once the files have been sent it will not be possible to forward them again and all files must be laid out in the form requested in this notice.

Failure to deliver any application within the required time scale will constitute a reason for disqualification from the competition by the judicial commission.

### **Art 5. The Jury**

The names of the jury will be published on the association's website after submission deadline for applications for participation and will be composed of experts in the field.

The final judgement of the jury will be indisputable and there will be no right of appeal. The appointment of the jury and the procedure for selection will be fully managed by the Julia Spazio d'arte association.

### **Art 6. Further information**

With enrollment to the competition, as in the manner laid down, the participants

- declare, under their own responsibility, that they have exclusive rights as copyright holders of the projects presented
- accept and adhere to the rules laid down in this notice
- consent to the non-return of their submissions
- authorize Julia Spazio d'arte and the promoters of the prize to make use of and share the documentation cited in art.4, with a view to their total or partial publication, both in paper and in digital format for advertising and promotional purposes, and also independently from the object of the competition prize, notwithstanding the obligation to cite the author.

It must be understood that in respect of such authorization no compensation can be given and therefore the participants will have no demands to any rights, including copyright; the participants in the competition undertake to indemnify Julia Spazio d'arte from any dispute, claims and judgments relative to the content of any projects utilised and shared for publication as indicated in the previous paragraph.

FAQ: You can send any requests for clarification by email to [juliaspaziodarte@gmail.com](mailto:juliaspaziodarte@gmail.com). The official languages of the competition are: Italian and English. On request the floor plans of the buildings will be available to the participants only.